

CONTRACT

KTXL-TV
4655 Fruitridge Road
Sacramento, CA 95820-5299
(916) 454-4422

And:

Luc Inc.
25 Whitlock Place
Suite 201
Marietta, GA 30064

<u>Contract / Revision</u> 380300 /		<u>Alt Order #</u> 06279891
<u>Product</u> MATSUI FOR CONGRESS		
<u>Contract Dates</u> 10/01/12 - 10/05/12		<u>Estimate #</u>
<u>Advertiser</u> Matsui, Doris		<u>Original Date / Revision</u> 08/15/12 / 08/15/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTXL	<u>Account Executive</u> Brad Daniell	<u>Sales Office</u> Telerep Atlanta
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
N 1	40	10/01/12	10/05/12	M-F 11a-12p	11a-12p		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				4	\$125.00			
N 2	40	10/01/12	10/05/12	M-F 7p-730p	7p-730p		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				4	\$500.00			
N 3	40	10/01/12	10/05/12	M-F 730p-8p	M-F 730p-8p		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWTF--				4	\$750.00			
Totals											12	\$5,500.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/05/12	12	\$5,500.00	\$4,675.00
Totals	12	\$5,500.00	\$4,675.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.